

Apna Circle and SR Foils add to the Mistique of Delhi during Glory of Delhi awards

Comedian Arti Mehra declaimed about the history of Delhi and office bearers of RWAs from all over the NCR came over as invitees and the winners of which 10 won the award of being top of things, says **Debasish Roy**. As the compere said, this was the Filmfare award for RWAs.

... in courting couples or just office going professionals enjoying a late dinner at a restaurant in Kolkata or Mumbai, Delhi will have more joint families or middle aged married couples to show for it.

Delhi does not have any large Victoria Memorial or Russell Market. However, Delhi architecture is a mish mash of Turkish (Qutab Minar, Hauz Kazi, Ber Sarai, Hauz Rani) Mughal (Red Fort, Jumma Masjid, Nai Sarak, Turkman Gate) Rajasthani and Jaat (Najafgarh, Palam, Kapashera) and British (Rashtrapati Bhawan, Parliament House, Old Gole Market)

The Glory of Delhi awards were instituted by THE TIMES OF INDIA, the world's largest English newspaper by circulation.

Delhi and Dilliwallahs were excited to be part of the awards ceremony the witty compere remarked that this was the Filmfare award for residents welfare association and he had expected to see the Priyanka Chopras, the Kareena Kapoor of Bollywood.

However, he added, all he found was that the office bearers of the RWAs were more like the Lalita Pawars and Waheeda Rehmans of Bollywood.

He was referring to the advanced age of the average office bearer of the average RWA in Delhi.

Each office bearer who came on stage was extremely thrilled to get the award and went away with a lot of gladness.

"Working for an RWA is a thankless and payless job. It is wonderful of Times of India to give us this award."

In effect, the brand value of The Times of India as a caring and nurturing organisation went up another notch in the eyes of the reading public with this gesture.

The sponsors who had participated in this venture were SR Foils and Tissue with their brand name Mistique tissues and ApnaCircle with their website focussing on career and communities.

Apna Circle dot com has been involved with online support to a lot of



charitable activities throughout the world. This involvement with the Glory of Delhi awards is part of a long line of activities in this area.

Apna Circle dot com has encouraged non-government organisations and associations to bring forth their needs and post it on the website so that they can exchange resources and thrive all over the place.

This strategy seems to have worked and Apna Circle dot com, the self-confessed Indian Facebook by its managing director, Yogesh Bansal (see picture) has brought his personal convictions to the fore with these steps.

Some time back, Apna Circle was bought over by the French social networking giant Viadeo. They retained Yogesh Bansal as managing director.

The RWAs got so excited to be recog-

nised by The Times of kept taking the stage and voiced their gratitude.

Nitin was obliged to take the mike and have it back. The hosts were the Garden Resorts in Meerut. The place seemed like an oasis of chaos.

Meanwhile, Vinny Foils was on the ground, greeting guests and making the event a success. All the RWA members were there to share their experience and also to be entertained by the Tivoli chefs who were clearly mentally all over the place. The sort of an event returns.

At the end of the day, the RWAs departed for a better day and the RWAs to their d-