

India Calling

An estimated 3 lakh Indian professionals working overseas are likely to return in 2011- 2015. Reverse migration is expected to rise at a CAGR of 10% from current 70,000 over three years. Karnataka and Gujarat are the most preferred states

REVERSE SWING

- ▶ India will continue to create more jobs than any other emerging nation
- ▶ Estimated 3 lakh Indian professionals working overseas expected to return in 2011- 2015
- ▶ Reverse migration expected to rise at a CAGR of 10% from current 70k
- ▶ Within 3 years, job satisfaction levels in India for migrants will surpass that of their predecessors

38%
Believed job satisfaction levels in India higher than overseas

72%
Of these have returned to India in the previous decade

88%
Feel drastic improvement in public infrastructure

Maharashtra, Kerala, Andhra Pradesh and Delhi are other destinations migrants have found attractive



KARNATAKA

68%
Std of living

54%
Entrepreneurship opportunities

42%
Native place

38%
Opportunity in EPC



GUJARAT

68%
Entrepreneurship opportunities

54%
Business culture

28%
Opportunities in EPC

24%
Native place



MAHARASHTRA

64%
Opportunities in EPC

58%
Better infrastructure

38%
Industrial development

MOTIVATORS

2008 onwards (post recession)

58% Job insecurity overseas

34% Growth opportunities

28% Native place

2000-2008 (pre recession)

62% Family reasons

28% Indian growth story

8% Better working culture

1980-1999

56% Family related reason

30% Indian growth story

18% Better working culture

Pre 1980

57%
Native place

33%
Growth Opportunities



CRITICAL DRIVERS

- Higher remuneration
- Better growth opportunities
- Improved standard of living
- Better working culture
- Image/perception related reasons

“The labour force in developed countries is projected to remain at about 600 million until 2050. In less developed countries, the workforce is expected to grow from 2.4 billion in 2005 to 3 billion in 2020 and to 3.6 billion in 2040.”

KAMAL KARANATH
MD, Kelly Services India Pvt. Ltd

“The influx will have sizeable number of youth with experience and ideas. They can improve the processes and systems in private companies.”

YOGESH BANSAL
Founder and CEO, ApnaCricle.com